



## 2024 Parent Trust Fall Fund Drive Corporate Sponsorship

Parent Trust ([www.parenttrust.org](http://www.parenttrust.org)) is a statewide nonprofit dedicated to supporting parents and preventing child abuse and neglect. **Our goal is a world where every parent can access the support and resources they need - a world where families are strong – and no child ever needs to enter foster care.** We serve 15,000 people every year and specialize in reaching high-risk families who are often underserved. **We equip parents and caregivers to raise safe, healthy and strong children.**

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***Please sponsor our 2024 Fall Fund Drive and help keep kids safe and families strong – all while increasing your visibility with our donors, supporters, and the community!***

Our Fall Fund Drive is focused on the U.S. Surgeon General's recent report, "Parents Under Pressure". This report is driving national and local conversations around the mental health of parents and families, and how their struggles affect all of us.

**Nationally, 40% of parents report that most days they are so stressed they cannot function. And here in Washington State, 77% of parents report experiencing emotional distress.**

At Parent Trust, we strengthen mental health and reduce toxic stress across generations. We help families solve problems, overcome trauma, access basic resources, and build the hope that allows parents and children to heal and thrive. Your support for Parent Trust will provide critical support for your clients, customers and employees.

### **Please be a part of the Parent Trust Team!**

**With your help, we can keep stress and adversity from becoming tragedy.**

**Platinum Sponsor: \$5,000**

**Gold Sponsor: \$3,000**

**Silver Sponsor: \$1,000**

### **Sponsor Benefits**

- Your Company Name/Logo appears on all fund drive materials including event graphics, event website, emails, social media communications, and press releases pertaining to the fund drive.
- Our email database includes more than 6,000 contacts.
- We place event communications (written materials and promotional videos) on all our social media channels, including Facebook, Instagram, LinkedIn, X, and YouTube, and we will link back to our sponsors on all these channels.
- Your Company name appears in Parent Trust's annual Impact Report, on our website, and in our Washington State Annual Report on Programs.
- If requested, we will provide your company with a 500-word article, thanking you for your support, and highlighting the importance of your commitment to Washington families. (Content suitable for websites, newsletters and print publications.)
- Your Company is invited to create a short video highlighting your commitment to child abuse prevention. (Platinum and Gold)

**Please be a Parent Trust Sponsor – and make a difference for families TODAY!**

Email our Development Director, Lynn Marshall, [lmarshall@parenttrust.org](mailto:lmarshall@parenttrust.org) to sign up.